



CREATE

your first

ONLINE COURSE

THE COMPLETE GUIDE

**How To Create and
Make Massive Money
with Online Courses**
on sellonlinecourse.com

By

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Introduction

If you've been looking for a **proven method, newbie-friendly method** of making money online, while positioning yourself as a thought leader and authority in your market, there's no better way than by creating an online course.

Online courses are a hot commodity. Thousands of people are exchanging their knowledge for the cost of enrollment every day. In fact, many people are generating **6-figures a year** just from their online courses!

It should come as no surprise, right?

Think about how many online courses or guides you've personally used over the last year.

Perhaps you were stuck trying to figure out how to use a certain software program, and you found yourself scouring YouTube in search of videos from experts who taught you the best ways to master it quickly and efficiently. This allowed you to minimize the learning curve while uncovering shortcuts and insider tips.

Or, maybe you've purchased books and how-to guides that provided a step-by-step action plan to accomplishing a goal, or helped you learn a new skill.

Either way, these are forms of online courses or they're making their creators a **lot of money.**

If you have a marketable skill of any kind, you can easily create an online course that will make you money.

Whether you are experienced in graphic design, marketing, blogging, or you know a lot about specific hobbies like crafts, scrapbooking, woodworking or even knitting, there's an audience waiting to purchase your course!

Tools of the Trade

Before we dive into this special report, let's take a quick look at a few things you'll need to create the highest-quality course possible.

Don't worry! You don't need to purchase a lot of expensive resources before you can create a profitable courses. However, these 3 tools will help you create high-quality, polished courses that people will love.

Professional Microphone:

There are many different microphones that will help you create clear, pitch-perfect audio files. This may vary from a simple lapel mic to other higher grade audio input.



Screen Recording Software:

When it comes to screen recorders, I highly recommend ScreenFlow if you're a Mac user. It's a very intuitive, affordable screen recording program that's easy to master. You'll be able to create high-quality videos in a matter of minutes using this one tool. Link: <https://www.telestream.net/screenflow/>

If you're on a PC, check out Camtasia available here: <https://camtasia-studio.en.softonic.com/>

Your PC:

Regardless of whether you are using a Mac or Windows based OS

What is important is a good PC that can display power point slide, take your audio in, and also have your screen record software running smoothly.

Choosing Your Topic

If you think you don't know enough about a topic to create an online course that people will be willing to pay money for, think again.

Begin by evaluating your skillset, experiences and personal interests. What do you know a lot about? What books have you read recently? What courses have you personally taken?

Keep in mind that just about any type of course will sell!

If you find yourself stuck trying to figure out what topic to start with, consider searching online marketplaces for the top selling books in your niche.

Amazon is a great tool for uncovering hot topics that people are interested in, but you can also scour marketplaces like JVZoo.com and WarriorPlus.com to keep a pulse on recent digital product launches to generate ideas.

Another easy way to design your own course is by looking at those that are actively selling.

When choosing the topic for your online course, consider:

What are you most passionate about?

What do you enjoy doing when you have free time?

What skills have you learned over the past year?

Remember, everyone is an expert at something!

Quick & Easy Outlining

Outlining your course is **very** important. It will not only provide you with the groundwork for your training, but it will ensure that you don't spend too much time on one module and end up overlooking an important step in the process.

When outlining your course, you should begin by breaking down your content into **step-by-step action plans** (otherwise called modules) and then creating one video (or other content format) for each task.

Begin by thinking about exactly what you want to teach, as well as how many steps are required in order to complete a task.

For example, if you were to teach a lesson that required 6 steps to complete, you could break that down into 6 individual videos that were each 10 minutes long. That would give your students an

hour's worth of content, which could serve as the complete course!

Try to make sure your course is at least one hour long. This might feel like a lot of work, but if you create your outline and break your videos down into 5-10 minute modules, you'll find it's a lot easier to do. Doing this will also help you stay focused on guiding your students every step of the way.

The sellonlinecourse.com is one of the leading marketplaces online when it comes to selling courses, but it's also a goldmine of information when researching niche markets and possible digital products.

In fact, [the sellonlinecourse.com](https://sellonlinecourse.com) platform is one of the **easiest ways** to not only evaluate the profitability of any course topic you're interested in, but you'll be able to instantly come up with a complete outline in a matter of minutes when you take their Launch Academy course.

Where to Sell Your Online Course

The [sellonlinecourse.com] platform offers instructors a complete course launch management system, which includes fire fence content security for the uploaded courses, instant course certification and online quiz, direct payment remittance to any preferred local bank of choice, prompt notification on purchased or booked courses and much more...

When it comes to revenue share, [sellonlinecourse.com] offers instructors a flexible \$35 per year subscription and You are charged a **5% to 25% Transaction fees** per sale, unless you choose to upgrade to the premium membership plan.

Premium Members Enjoy the Following:

- **Complete Access to Instructor backend**
- **Direct Funds Payout**
- **Access to create Unlimited Courses**
- **Access to Unlimited Students**
- **Quiz and certification Creators Available**
- **Custom URL domain Available**
- **Custom eMail account Available**
- **Provide Support to create Course**
- **email marketing swipes Available**
- **Provide Support for facebook marketing**
- **Provide Support to Instagram Academy**
- **Provide Support for Email marketing**
- **No Transaction fees**

For details see <https://sellonlinecourse.com/about>

Maximize Your Income

Looking to sell more courses and maximize your income? Here are a few ways to design a product that will stand out in the marketplace.

Come up with an attention-grabbing title:

The title of your course needs to resonate with potential students, so you'll want to spend some time crafting an attractive, attention-grabbing title that includes powerful keywords relating to your topic.

Take your time with this! Coming up with a powerful title that will instantly capture attention is a **critical component** to your course's overall success.

You need your title to connect with your audience immediately so you can keep their attention long enough to persuade them to enroll in your course.

Create a detailed course outline (but don't give too much away):

You want to give student's as much information as possible so they know exactly what to expect from your course, but at the same time you don't want your description to be so long and wordy that you lose the attention of your audience.

Begin with a course summary that appeals to skim readers, and then fill in the gaps with a bit more information about what each module offers. Use sexy, powerful trigger words throughout your copy.

While your course title is a powerful magnet at drawing students in, your course description should keep the momentum going so work at building excitement throughout your copy.

Use bullet points to break up your content and better highlight important information that you know your audience cares about the most.

Then, upload an attractive, professionally designed image that illustrates the quality of your course. You'll want to make sure your image is 1280x720 for most course platforms.



Make Them an Offer They Can't Refuse:

If this is your first online course, consider setting a lower price on your content initially to generate reviews. Then you can increase your price once you've gotten your course off the ground.

The more reviews you have, along with the higher number of enrolled students, the more appealing your course will be to new users who haven't heard of you before.

Idea: You could also create two courses: one that serves as a basic, introductory course at a lower price and then a more in-depth course for those who wish to continue their education after they've invested in your starter program.

You'll want to research what other courses in your niche are selling for so you have a better idea as to what people expect to pay. This will help you determine an average price point so you can come up with the best pricing strategy for your course.

Important!

You want to set a reasonable price without under valuing your content.

You also need to keep your personal goals in mind, such as:

- * **The number of people you are trying to reach.** Obviously, a lower price point will drive in a higher number of learners.
- * **Your income objectives.** A higher price point will generate more money even with a lower enrolment.

This is very important if you aren't interested in having to market off-site!

By featuring your course on [\[sellonlinecourse.com\]](https://sellonlinecourse.com) rather than hosting the course on your own website, you'll be able to start making money even if you never promote your course anywhere else!

Leveraging the popularity of the top marketplaces allows you to tap into the marketing and SEO efforts put forward by the companies, meaning that you don't have to spend a lot of time or money promoting your course on your own before you can see results.

Of course, if you wish to promote your course on your own you can easily do so by sharing it through your social media platforms like Pinterest, Instagram, Facebook and twitter.



Encourage Reviews

One thing you should do is encourage your students to leave reviews. Just like with books on Amazon, the higher number of reviews, the easier it will be to convince potential students to enroll in your course.

You can motivate students to leave reviews in a few different ways, including by offering to send them free content upgrades or an extra module just for leaving feedback.

Tip: Rather than ask for a student to leave a review only at the end of your course, consider prompting them for feedback at different points during the learning process.

Final Words

Everyone has valuable knowledge to share with the world. Begin by evaluating your own skillset, interests and passions and look for ways to design a course that will teach your students one new skill.

Don't try to create a course that covers every aspect of your topic! Instead, provide students with a **clear path** to achieving one goal, or mastering **one main skill** and you'll have a surefire winner on your hands. Remember, when students pay you for a course, they're not just paying you for information—they're paying you for results.

So, when planning your course content, *start with that desired outcome* and work backwards from there.

Courses have the potential to generate thousands of dollars a month in passive income. Best of all, this is a sustainable income system that you can easily scale as you create new modules, or extend the scope of your content.

You'll have to put in a little work upfront, but once you have a solid foundation for your course, you'll be able to sit back and continue to earn money!

To your success,

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Course Checklist

Step 1: Validate your topic idea

Make sure you've researched your market to verify overall demand and give your course the best chance at success.

Step 2: Create your Course Outline

Building a course from scratch can take time, but if you work with an outline you'll have a strong foundation for your training product. It will also help ensure you stay focused while covering the most important steps needed for your students to be successful.

Step 3: Create your Course Content

Try to provide a variety of formats, and always include at least **one video module** in your training program.

Step 4: Give your course a sexy title

Come up with a powerful, attention-grabbing title that will stand out in the market, while giving students a clear idea as to what your course is about.

Step 5: Launch your course!

Chances are you'll sell access without doing any off-site marketing of your own. However, if you want to maximize your income, you should do your best to connect with your audience and make them aware of your training program.

Work with Me!

Creating an Online course could be daunting so I have literally created a simple, step by step training program that will walk you through every step of the way.

For the first 2 weeks, I am going to personally work with you and teach you EXACTLY how to create a profitable online courses so that you can start making REAL MONEY in few weeks.

That's right - You heard me correctly.

Here is what you are going to learn from me:

- * Step by step directions for creating online course in as little as 3-5 hours
- * How to choose a profitable Niche Idea
- * How to make course research
- * How to validate your Course, so you are sure to make sales
- * How to Test your Idea
- * How to brand your online course

That is not all; I will also give you

- * A High Converting Email Swipes you can inject into your email marketing
- * Access to a simplified courses on Email, Facebook and Instagram Marketing.

With regards to launching and marketing your online Course

* I will give you a complete access to our LMS platform. [sellonlinecourse.com], so you can launch your course seamlessly.

No code experience required.

The sellonlinecourse LMS platform will give you

- A Complete Access to Instructor backend
- Direct Funds Payout into your preferred bank account within 24 hours
- Access to create Unlimited Courses
- Access to Unlimited Students
- You can earn in Naira and USD at the same time
- Quiz and certification Creators Available
- Custom URL domain Available
- Custom eMail account Available
- 24/7 Support to create Online Course

Everything you could ever needed to launch a successful course has been done for you.

An idea not coupled with
Action will never get any bigger
than the Brain Cell it Occupied.

~ Arnold Glasow

TAKE ACTION NOW

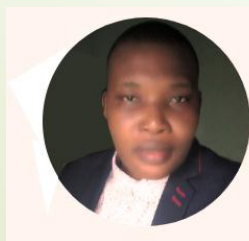
[Become an Instructor]

Start Making Money with Your Online Courses

In 3 Simple Steps

- ✓ Create an Account
- ✓ Launch your Course
- ✓ Start Earning

[Click Here to Get Started](#)



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See you on the inside...